



Algebra
university college

IGBS
ZAGREB

**“Leadership is the
capacity to translate
vision into reality.”**

Warren Bennis



e-Leadership MBA

Doing Business Transformation and Innovation in Digital Economy

Who are we?



IgBS (International Graduate Business School), is part of Algebra University College designed to meet the need for high quality management research, support and education for doing business in digital economy.

It has been established in 2003 by the Zagreb Institute of Economics (EIZ) in academic partnership with Kelley School of Business, Indiana University. Today, IgBS operates as one of the programs within Algebra University College.

14 years of MBA program

3 undergraduate study programs

3 graduate (master) study programs

600 students

140 faculty and experts

94% alumni employed after graduation

3200 educational institutions competed globally, among which Algebra was pronounced best educational partner by Microsoft

Dedicated to quality

Algebra University College is currently best professional higher educational institution in Croatia according to:

- **Agency for Science and Higher Education (ASHE)**
 - Certification for Quality Assurance System
 - Best result of study programs and institution reaccreditation compared to other Croatian professional higher educational institutions
- **Microsoft**
 - Partner of the year 2014 - best Microsoft educational partner (out of 3200 institutions globally)
- **NVAO**
 - Only Croatian institution compliant to NVAO (Netherlands - Vlaamse Accreditatieorganisatie (Accreditation Organization of the Netherlands and Flanders) standards (2010)

Key features

- 14 years of MBA program in Croatia
- Influential alumni network
- Professional master degree study program (120 ECTS) accredited by Agency for Science and Higher Education (ASHE)
- Accredited MBA diploma
- Weekend program - no interference with business schedule



Microsoft Partner
2014 Partner of the Year Winner
Learning



Influential Alumni Network



"The International Graduate Business School Zagreb offers an impressive American-style MBA in Zagreb, Croatia. The partnership with professors from Indiana University is extremely valuable. World-class professors and networking opportunities make the program an excellent choice for managers."

Tomislav Krmpotić,
Market Development Consultant, General Electrics, American Chamber of Commerce in Croatia



"I look back on my decision to attend the inaugural year of IGBS as a pivotal point in my career. The knowledge and contacts I developed while at IGBS led to an opportunity to work on a project for a Slovenia asset management company in Ljubljana and Chicago, USA. I am now working with Canada's leading investment management firm and have a unique ability to provide international insight to my clients."

Ivka Kadezabek,
Assistant Manager and Investment Advisor, RBC Dominion Securities Lethbridge, Alberta, Canada



"Studying at IGBS has not only given me the opportunity to increase my perspective but offered me the chance to improve my skills through a challenging and diverse learning environment. While the support of both the staff from Kelley School of Business and the Economic Institute of Zagreb was crucial to this, the knowledge, experience, and collaborative support from the students are all experiences that will contribute to my future career success in a global economy."

Anthony Hudgins,
Commercial Service Intern, U.S. Commercial Service



"I was working in Hewlett-Packard and soon after graduation on IGBS, I accepted new challenging position in Pliva where I am still working as a Project Analyst and am engaged in transition of Finance activities from European countries to TEVA Shared Service Center in Zagreb. My investment in MBA and Master of Science education has resulted not only in promotion in my career, but also broaden my network and helped me to observe business situations from various perspectives."

Petra Bulf,
Project Analyst, Pliva

Why e-Leadership MBA?

In a technology dominated world, the lack of e-Leadership education is striking, as is the limited offer of targeted programs that support digital transformation, design thinking and lean business development. Algebra University College, Zagreb (Croatia) is among the first in Europe to have developed and accredited an e-Leadership MBA program in cooperation with faculty members from the Kelley School of Business at Indiana University, among 5 best business schools in the United States.

The two year concept and the program worth of 120 ECTS points has been based on the best classical MBA programs (containing all core MBA modules), supplemented by:

- Full implementation of proposed requirements set by the new EU e-Leadership initiative, promoting e-Leadership competences developed by: IDC, INSEAD and EU Commission
- Full implementation of AMBA content criteria for the MBA studies accreditation

The program consists of 17 (+1) modules planned in duration of 40 contact hours each (total of 720 contact hours), case study and final thesis. Concisely, the program includes all of the 1st year MBA core modules available in most top quality MBA programs and a number of 2nd year modules that actually act as a framework in technology, social media, business intelligence, design thinking and leadership, following key e-Leadership recommendations.

“Organizations need a new type of leaders who will accomplish business objectives using technology. e-Leadership is about innovative transformation, disruption and opportunity in the age of digital economy. It is much more than just a digital transformation.”

Goran Radman,
Vice Dean for International Cooperation,
Head of IgBS e-Leadership MBA,
Algebra University College



e-Leadership MBA vs. classical MBA

The classical MBA program originated in the early 20th century in the United States responding to growing need to educate general purpose managers, to empower them with a scientific approach to all aspects of their work-routine. One of the first and still most prominent MBA programs today (every year in the top 10 in the US) is the one from the Indiana University, Kelley School of Business founded in 1920.

From then on, the MBA portfolio of skills included: a good knowledge of business operations, an excellent quantitative methodology, a proficiency in human resource management, an understanding of microeconomics and macroeconomics, a comprehension of the legal and ethical aspects of management, the principles of business communication and leadership, a propensity for sustainable development and ethical business practices, and an apprehension of risk management.

These skills formed the core of the MBA education in the 20th century.

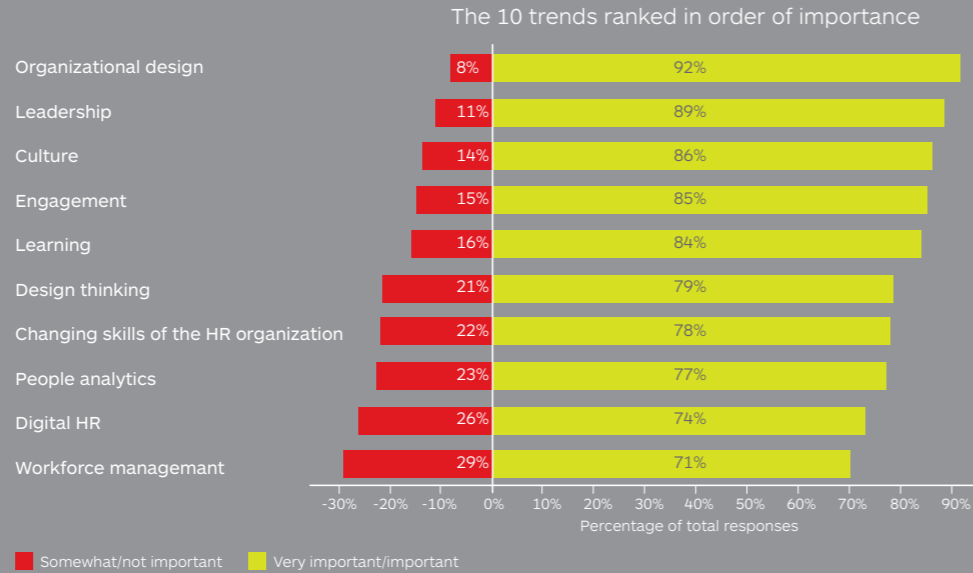
Today's world readily accepts this legacy and holds it in high regard, but the challenges and opportunities today are much more technological. This is exactly what e-Leadership MBA program offers. It is a strong classical MBA program taught by renowned American professors from the Indiana University, Kelley School of Business augmented with a hands-on technological component intertwined with design thinking, and the Algebra University College, whose professors have a strong background in both management and ICT and is therefore a natural place for such an interdisciplinary MBA study. From these expertise, the e-Leadership MBA program was born.



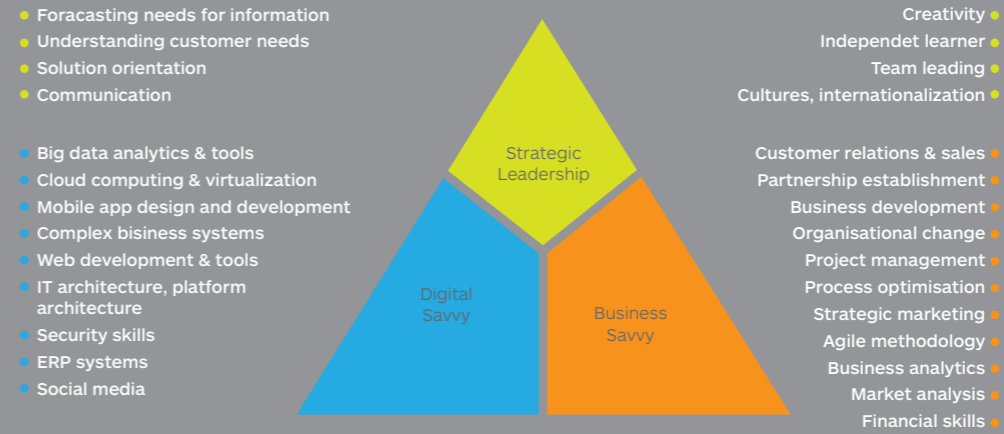
e-Leadership MBA vs. classical MBA

Out of ten **most important trends** in HR development recognized by Deloitte's Global Human Capital Trends 2016, five are developed by e-Leadership MBA program (Organizational design, Leadership, Design Thinking, Digital HE and Analytics) and are rarely supported by most classical MBA programs. Other five are more traditional and are supported by most of the MBA programs.

The new organization: Different by design



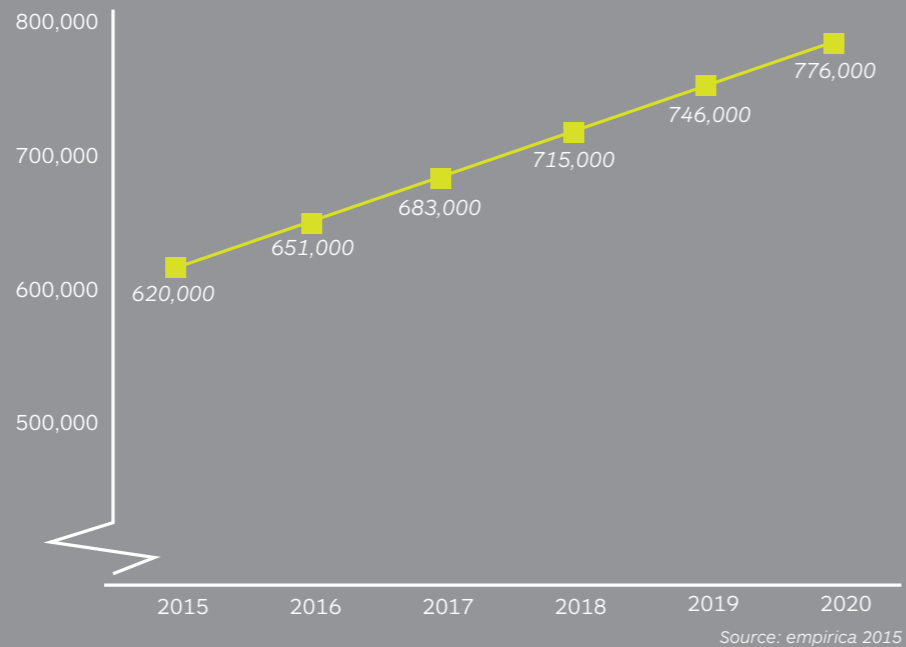
e-Leadership MBA program - Strategic Leadership, Digital and Business Savvy



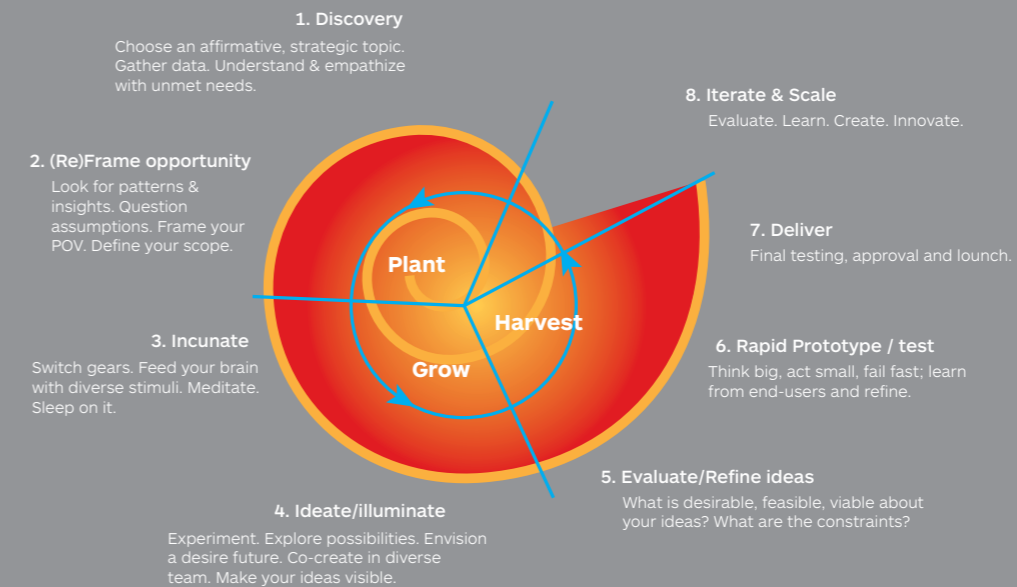
According to EU Commission e-Leadership initiative, top competences required in 2015 by European businesses are shown in the graphics. All of them are covered only by e-Leadership MBA program.

e-Leadership is a new paradigm proposed recently by EU Commission and most prominent Business Schools of Europe to underpin EU development strategy and its current position of first global economy. Shortages are estimated to reach over 800,000 for digital professionals and 200,000 for e-Leaders by 2020.

e-Leadership forecast for Europe (EU28) 2015 - 2020



Design thinking concept



Design Thinking principle implemented in business to promote creativity and innovation made companies like Apple, Coca-Cola, IBM, Nike, Procter & Gamble and Whirlpool more than 200% more successful than average Standard & Poor's 500 companies. This contemporary concept is a foundation of e-Leadership MBA program.

Program structure



What do I learn?

Learn executive level business concepts and strategies, expand your knowledge base as you navigate challenging coursework with peers from different disciplines, and acquire the knowledge you need to successfully lead enterprises in different industries locally and globally.

Year 1	Modules	ECTS	Hours
	MBA Requirements and Value (an introductory course)	3	60
	Managerial Economics	6	60
	Strategic Management	6	60
	Operations Management	6	60
	Financial Management	6	60
	Critical Thinking and Creativity	6	60
	Marketing and Sales Management	6	60
	Financial and Managerial Accounting	7	60
	Quantitative Methods	7	60
	Project Management	6	60
	Entrepreneurship & Innovation	6	60
	Business Plan / Case Study	2	-

Year 2	Modules	ECTS	Hours
	Strategic Management of Technology and Innovation	6	60
	Business Process Modeling	6	60
	Information Systems in Modern Organizations	6	60
	Managing Information Risk and Security	6	60
	IT Service Management	6	60
	Managing Human Resources in a Global Environment	6	60
	New Products Management	6	60
	Master Thesis	11	-

Program delivery

Qualification	e-Leadership MBA
Duration of studies	18 months + final thesis
Credits	120 ECTS
Program starts	November 2017
Program structure - Overview	e-Leadership theory is supported by current and emerging technology and combined with digital - driven real life business cases in a well recognized and accredited format. The core MBA knowledge on the first year is topped with digital leadership skills on the second year.
Timings and Delivery	Two consecutive weekends every three weeks (Friday 5PM – Sunday 2PM)
Tuition Fees	Standard Tuition Fee: 18.000 EUR (no additional VAT)
Admission requirements	Bachelor's degree or an equivalent recognized degree A minimum of 3, ideally 5 or more, years of professional work experience English language proficiency CV in English Academic transcript(s) and diploma(s) One motivation letter (600 – 700 words)
Key features	Up to date with digital transformation paradigm Final thesis development based on iterative design thinking approach Kelley School of Business faculty Part-time program with delivery tailored for employed students Limited class size Top teaching facilities and equipment Experiential learning Career Center support Good networking and influential alumni base No interference with business schedule Work-study-life balance



Program modules

MBA Requirements and Value (an introductory module)

This preparatory module is designed to introduce you to various areas of **e-Leadership and business administration** such as communication, organizational and consumer behavior, accounting, information systems and data analysis, finance, marketing, strategic thinking, human resources, ethical decision making, etc. The objective is to motivate you to develop or enhance their leadership skills, recognize ethical, social, cultural and environmental values and to utilize your unique talents to extend their understanding of rational decision-making process needed to lead an organization through crucial transformations, often initiated by technology.

Managerial Economics

The economics module comes in three parts. The first part offers instruction on **balancing benefits and costs** and efficiently allocating resources across tasks and over time. Module materials offer foundational knowledge of market structure, outline ways to interpret the impact on prices of enhanced competition and industry innovation, and define rules-of-thumb for business management that expand profitability.

The second part provides guidance on how to be **a good competitor**. Development of basic skills in analysis of industry and market structure, employment of game theory in the construction of strategy, and determination of optimal prices for the sale of goods and services are the topics of study.

The third part shifts attention to appraisal of a country's economic environment. Cases and readings provide direction on how to take inventory of the nation's economic position, understand the impact of government actors, and forecast political and economic variables important to the firm.

Strategic Management

Strategy is about moving the firm in a direction that is responsive to **the future external environment** while capitalizing on, and building the firm's internal

competencies and capabilities.

We will begin this module by introducing you to different tools and techniques for evaluating a firm's external and internal environment. Next, we will take into consideration the role of vision, mission, goals and objectives in guiding a company. Afterwards, we will explore different strategic growth alternatives a firm can pursue and the costs and benefits of each. Throughout this module we will focus on two different types of strategy. The first type of strategy, **business strategy**, answers the question:

How should our firm operate within the business or businesses chosen? The second is **corporate strategy**, which answers the question: In what business or businesses should our firm operate? When combined with functional-level strategies, which will be covered in the other core modules, our sessions focus on the most fundamental aim of every company - achieving sustainable competitive advantage by delivering a unique mix of value to the marketplace.

Operations Management

Operations management is defined as **the design, operation, and improvement of the systems** that create and deliver the firm's primary products and services. This module will provide an understanding of the operations management function and its relationship to other functional areas within the firm.

In this module, we will develop frameworks to analyze the strengths and weaknesses of a firm's operations, and we will develop viable alternatives in pursuing firm goals and objectives. We will examine the tradeoffs that managers face in emphasizing one goal (such as high capacity utilization) as compared to another goal (such as minimum throughput time), especially in the presence of uncertainties. We will compare and contrast the strengths and weaknesses of different strategies and techniques, as determined by industry and global operating environments.

Ultimately, we hope to stimulate your interest in operations management. Whether you end up in finance, marketing, operations, accounting,

or any other field, you will have opportunities to consider and systematically improve the way you do things. Operations management provides tools, techniques, and strategies for making organizations work more effectively and efficiently, and can make you a better manager.

Financial Management

The objective of the module is to provide an overview of the basic **concepts and principles of financial management**. The goal is to enable you to think through and come up with solutions to complex business problems from a finance perspective.

Topics to be covered include the time value of money, the tradeoff between risk and return, valuation techniques, capital budgeting, and the role of financial markets. We will emphasize both the mathematical "tools" of financial decision making supported by IT, as well as the reasoning and concepts in appropriately applying these tools.

Critical Thinking & Creativity

Are students and business executives' objective, rational decision-makers who will appropriately use the analytical tools they learned in their MBA program? Although we hope so, a growing body of research confirms something our personal experience suggests: that much of the time, most of us are neither particularly rational nor particularly objective. The research shows that we tend to have a poor understanding of logic and of the basic **principles of probability** necessary for good decision-making, and that our reasoning tends to be flawed in predictable ways that reflect the influence of fallacies, biases, and mental shortcuts. It also shows that we tend to be overconfident in our own levels of knowledge and reasoning ability, and that we tend to have a poor awareness of our own reasoning processes. In Judgment in Managerial Decision Making, Max Bazerman says that to improve our decision-making, we need:

A vision of what a rational decision-making process looks like (to give us a "yardstick" against which to measure our own processes).

Knowledge of the pitfalls to which all human reasoning is subject, so that we can "unfreeze" our uncritical and biased thought patterns. A willingness to practice thinking critically so that we "refreeze" our thinking in unbiased ways. This module is designed to provide you such a vision.

Marketing and Sales Management

Marketing is "...the activity, set of institutions, and processes for creating, communicating, delivering and exchanging offerings that have value to customers, clients, partners and society at large." More pragmatically, Kotler & Keller indicate that "Marketing is about **identifying and meeting human and social needs** [...] profitably." While Peter Drucker stated "...because the purpose of business is to create a customer, the business enterprise has two – and only two – basic functions: Marketing and Innovation. Marketing and innovation produce results; all the rest are costs. [...] and since Marketing drives Innovation...] it is the distinguishing, unique function of the business."

Identifying and meeting needs profitably (both known, and new needs customers may not even yet be able to articulate), allows the firm to create and preserve competitive advantages, is often associated with stronger **sales** and higher margins, and enhances shareholder wealth.

Marketing and Sales module is designed to fulfill both tasks: Marketing is responsible with identifying and satisfying needs and creating a mechanism of value exchange between the marketer and customers. Customers receive solutions from the



Program modules

firm in exchange for monetary compensation for the solution. **In this module you will explore how you can create, deliver and capture value.**

Financial & Managerial Accounting

First part of the module provides an **introduction to financial accounting**. The module takes a balanced approach across the economic environment in which financial statements are prepared and used, the measurement principles underlying the performance metrics constructed from the statements, and the mechanical processes leading to the preparation and analysis of the statements. Module sessions will be interactive and involve a combination of lecture, case discussion with an emphasis on real-world financial reports. The knowledge gained in this module will enable you to read, interpret, and analyze financial statements.

Second part of the module covers Concepts and issues associated with **the accounting of and management of business**; particular emphasis is given to understanding the role of accounting in product costing, costing for quality, cost-justifying investment decisions, and performance evaluation and control of human behavior. Module enables you to prepare, use, and critically evaluate management

accounting information for purposes of planning and control, product costing, and performance measurement and evaluation. It also analyzes the role of accounting information in making effective managerial decisions, both at the level of a particular department and of the enterprise as a whole.

Quantitative Methods

The term is used to describe a set of **analytical and quantitative practices** to methodologically explore an organization's data and employ the derived insights to support **decision making**.

This module provides an introduction to some fundamental tools used in business analytics. In the first part of the module, we consider different approaches to systematically explore and structure data and derive business insights. We start by considering simple but effective visualization and tabulation techniques. We then discuss tools from statistics and probability theory that describe characteristics of individual variables and relationships between different variables. Finally, we cover some introductory and more advanced aspects of regression analysis.

In the second part of the module, we focus on how

to use data and the derived structural insights to make better business decisions. We consider tools that facilitate structuring, visualizing and analyzing decision problems in the presence of uncertainty (decision trees, simulation). We also explore optimization techniques that allow deriving optimal solutions to complex and large-scale business problems.

The objective of this module is to provide you with a solid understanding of fundamental quantitative business analytics tools and how to implement these tools in a spreadsheet or more developed IT environment.

Project Management

This module will introduce you to the state of the **art techniques used in project management**.

You will learn concepts of Project organizations, Project selection techniques, Project planning, Project scheduling, Resource allocation, and Project control.

Project management software such as Microsoft Project and Primavera will be used as tools to illustrate the concepts. Optimization and Risk Management associated with project management will be modeled using Excel Solver and Risk software.

The project selection techniques covered within the module: Criteria for project selection models, Types and nature of project selection models, and analysis under uncertainty. The feasibility of the project will be addressed from the point of view of nonnumeric models (scared cow, competitive necessity, and product line extension) and numeric models (ROI, scoring methods, and optimization techniques).

Entrepreneurship & Innovation

Corporations, caught up in the web of the economic downturn, have turned to the innovative mindset for help. They have realized that **entrepreneurial thinking** can exist within the structure of a corporation.

Thus, the term **Corporate Entrepreneurship** is the newest strategy for innovative development



in organizations. Corporate training designed to develop entrepreneurship and innovation within organizations has produced successful results at numerous Fortune 500 companies. It is the research and innovation developed at these firms as well as other theoretical models which provide the foundation for this emerging field of study.

The purpose of this module is to research and study the theories, principles, concepts, and practices of entrepreneurial development within organizations (Corporate Entrepreneurship & Innovation) and in startups.

A thorough examination of the latest research regarding entrepreneurship & innovation as well as reviewing successful case studies will be the focus of this module. Thus you will become more acquainted with the contemporary trends (such as **design thinking**) and expectations they face in corporate world.

Strategic Management of Technology and Innovation

This module provides a forum for the in-depth examination of strategic management topics organized around two themes: (1) the **technology-strategic management** interface and (2) **organizational innovation**.

The technology-strategic management interface is explored from two perspectives - an internal perspective that focuses on **technology management** issues, and an external perspective that focuses on the **strategic implications** of competing **in advanced-technology industries**.

Organizational innovation is explored as a strategic adaptation mechanism that allows firms to effectively **respond to** the forces of **technological**



Program modules

change, and **possibly to create such change**.

Case studies and readings are used to demonstrate the relevance of technology and innovation-related issues to the strategic management process.

Business Process Modeling

There are many facets to an **information systems project**, from identifying the need for a project to implementation and support of the solution. In this module you will be exposed to the earlier phases of the systems development lifecycle (SDLC), from ideation to systems analysis and process modeling.

Module covers business and solutions activities that span some of the most fundamental value-enhancing stages in the lifecycle of an IS project.

Several **approaches related to the analysis of the problem leading to the technology solution** will also be covered. You will be exposed and have hands-on experience with Business Process Modeling Notation (BPMN) and will have an opportunity to put in practice the in-class learning through exercises and a case that spans the module.

Information Systems in Modern Organizations

Information systems and information technology (IS/IT) represent a key source of competitive advantage for firms in digital economy. **Today IS/IT** no longer is simply used to support the business, but rather **radically transform** the very basis for **competition**.

An understanding of existing and **emerging information technologies**, the functions of IS/IT and its impact on the organizational operations, and the issues and challenges associated with successfully incorporating IS/IT into a firm is a critical aspect of the knowledge base of manager.

Managing Information Risk and Security

The purpose of this module is to introduce you to issues of information security – system availability security, confidentiality and integrity of data in an open and networked business environment. You will acquire basic knowledge of three interrelated areas of security: **management policies, technology and legal/ethical issues**.

You will acquire basic knowledge within the broader perspective of information risk and security: what is security and why is it important, regulation and standardization, computer and network vulnerabilities, viruses and other malicious codes, how politics and awareness of users affect reduction of risk of security breaches, risk management, response to incidents and contingency planning.

IT Service Management

This module will explore the nature of a service, why it is important and how the specific services of an organizational service provider (IT) addresses the **lifecycle of services - planning, designing, development, operationally managing, measuring and improving**.

A service organizational model will be developed to provide operational context for the concepts explored during the module. Concepts and principles will be applied through a case study. Through the use of simulation, you will also be able to experience an IT service organization in action.



The focus of the module will be on the IT Infrastructure Library® (ITIL) though other Service Management frameworks will be explored, specifically COBIT 5 and ISO/IEC 20000 and how they all can serve as the backbone of good IT management practices. Finally, you will learn how the concepts in each of these frameworks are related to each other and how they support business needs.

Managing Human Resources in a Global Environment

Organizations must devise and effectively execute business strategies that are intended to **attract, hire, lure, develop, retain, motivate and evaluate employees** in order to achieve organizational objectives.

Managing Human Resources in a Global Environment introduces you to key issues, practices and principles that help organizations to manage their human resources effectively. This module also emphasizes the practice of human resource management in a global marketplace, with **practical part of the module organized within international organization**.

New Products Management

This module covers the **management of new products development**. Program strategy, opportunity creation, concept development, product testing, demand estimation, and evaluation are stressed. Lectures and case studies illustrate effective innovation practices, including topics such as: product policy, product development process and new product strategy, idea generation (using design thinking and other modern approaches), prescreening and concept testing (tests using depth interviews, focus groups, and survey research techniques), use testing and screening, market testing and market analysis, use of controlled distribution tests (such as IRI) and test marketing.

Unique blend of the best Croatian professional higher educational institution (Algebra University College), established business school with outstanding legacy (IGBS) and teaching staff from TOP 20 US business school (Kelley) guarantees unmatched learning experience for a new generation of leaders.

Business plan/Case study and Master thesis (mentored projects)

This two modules use different and innovative approach to development and testing of business ideas and business planning. While most traditional MBA programs focus on classical business plan development in a time frame of 1-2 years, creating business plan block by block, without testing its potential and assumptions along the way. As future e-Leader, with the support of dedicated mentor you will gain entirely different and contemporary experience based on **design thinking**.

This iterative approach will deploy research and analytics process to test and help design each element of your idea, step by step, applying knowledge you acquired through MBA modules and boosting your creativity. Starting from the very assumptions of your business idea through design, pricing and marketing of your product or service to the business plan pitch to investors, you will gain unmatched business experience.

T-shaped Portfolio of Skills for e-Leaders

One of the major challenges the EU is facing today is the academia-industry gap regarding the skills gained through education and the skills needed for today highly competitive job market. In the EU initiative eSkills for Jobs 2015, the EU has proposed that education should be modelled as to help students acquire both broad and general skills and in-depth knowledge of a specific area. The result is called a T-shaped Portfolio of Skills, where the horizontal line (the top of the T) represent general skills while the vertical line (the "leg" of the T) represents in-depth knowledge.

The e-Leadership MBA implements this strategy and aims to provide students with the horizontal expertise in leading organizations, including managing change and inventing, developing a compelling vision, building and aligning relationships across boundaries, making sense of a situation, and, last but not least, experimentation. Future e-Leaders should also have a strong vertical expertise in information and communication technologies, both in terms of their function, technological aspects and the product-specific knowledge, as well as the knowledge for their implementation in specific sectors. The real challenge, in which IGBS excels, is to provide future e-Leaders with personalized expertise for every student, so as to make the student a leading expert in the field she/he is already familiar (especially for employed students), as e-Leaders should be able to make sense of a situation (identify interdependencies) and be capable to identify risks and synergies out of them.

On the vertical bar on the **T** you will have in depth skills of **Using ICT Systems**, whereas on the horizontal bar you will get the ability of **Leading organizations** and collaborate across disciplines with experts in other areas.

Starting from the Warren Bennis's idea that Leadership is the capacity to translate vision into reality, T-shape Portfolio of Skills puts a strong focus on understanding overall business context in today's digital economy in order to recognize opportunities and create a vision. Courses such as; Critical Thinking & Creativity, Entrepreneurship & Innovation and New Products Management make the most obvious part of this paradigm, while its other elements, although not so visible, are intertwined within other courses and its business cases.

Benefits for Employers

- Tremendously positive impact on company finances, human resource management, company culture and strategy.
- Professional people development – a basic prerequisite for attracting and retaining the best people from the labour market.
- Create open-minded employees, able to work effectively in a global and culturally diverse world.
- Your employees will be encouraged to put their new knowledge to use immediately.
- Boost the positive development of your organization and broaden your network.
- Participants relate their assignments and projects to your business, adds a value, in terms of quality improvements and innovations, to your organizational and business unit strategy.
- High performing employees with comprehensive international management knowledge and sound executive competencies provide an excellent base for your organization.



Our references



Admission Requirements

To be considered for admission to the Executive MBA program, we expect you to meet the following requirements:

- Hold a degree equivalent to a Bachelor's or higher, or equivalent professional qualification
- Have a minimum of three, preferably five, years' relevant management-related work experience following graduation
- Demonstrate command of spoken and written English
- Demonstrate an above-average level of motivation and ability to balance the demanding workload with your professional responsibilities and contribute actively to the program



Faculty

The majority of lectures in the e-Leadership Executive MBA program is held by professors and lecturers from the Kelley School of Business, renowned for their international-level research quality. Specific technology based courses are being lectured by Algebra University College faculty.

They combine the strengths and experiences in executive education, and are working at the frontiers of business and management. Many bring with them professional experience, obtained on the job or through consulting engagements in cooperation with industry.

In Cooperation with faculty members from
Kelley School of Business, Indiana University



KELLEY SCHOOL OF BUSINESS
INDIANA UNIVERSITY

Up to 4 weeks



PhD. **Bruce L. Jaffee**, Emeritus Professor Executive Director of the Indiana University CIBER, Associate Dean for Academics, Kelley School of Business, Indiana University



PhD. **Keith Gelarden Dayton**, Senior Faculty Lecturer and MBA – MSIS Core Coordinator, Kelley School of Business, Indiana University



PhD. **Robert Kopal**, asst. prof. University College Professor and data scientist Vice Dean for Research, Algebra University College



PhD. **Leo Mršić**, University College Professor CFO, IN2data Data Science Company Professor, Algebra University College

Meet Us

We would be delighted to meet you at one of our regular information sessions and campus tours.

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